# THE VALUES THAT BINDS US (An Immersive Theatre Production)

A narrative to illustrate Sarawak's journey from a nation of warring ethnic tribes to a nation that is acknowledged today as a model of unity and harmony. The values of our society are the enablers in making Sarawak a united, harmonious and inclusive society.

- **INTEGRITY**
- PROFESSIONALISM
- **TEAM SPIRIT (UNITY)**
- **RESULTS-ORIENTED**
- **OWNERSHIP**
- **KIND AND CARING**
- SENSE OF URGENCY

Unity and harmony is a strong foundation for economic prosperity, inclusive growth and environmental sustainability

> When: 2023

November







(Limited places available. First come, first served)



RAKAN SARAWAK "DESTINY MOVERS" event is a series of activities that taps the power of storytelling for people engagement. This is a project implemented by FARADALE MEDIA-M SDN BHD and UNIT KOMUNIKASI AWAM SARAWAK for the STATE SECRETARY'S OFFICE. PREMIER'S DEPARTMENT.

RAKAN Sarawak "Destiny Movers" event complements the RAKAN Sarawak magazine and other social media platforms that communicates the policies, programs and development projects of the government.

RAKAN SARAWAK believes that in an age of division, the world deserves a platform that

- brings people together, ٠
- providing a common narrative and, •
- a sense of shared purpose. •

## RAKAN Sarawak "DESTINY MOVERS" event is our interactive.

participatory, people engagement platform focused on STRENGTHENING the values of Sarawak society that are the foundations for Sarawak's success as an economic powerhouse with an inclusive society.





EVENT

(An Immersive **Theatre Production**)

#### Event Organisers



## Faradale Media-M Sdn Bhd

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he Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah has enjoined all of us in Malaysia to regard unity as national asset to secure a better future for our country.

We have been doing that in Sarawak for as long as I can remember. I am most certainly proud that our efforts to achieve unity among us has given Sarawak a most distinct recognition of being a "model of unity in diversity".



The unity and harmony that we are enjoying now didn't come to us easily. Historically, Sarawak went through certain periods of

unrest, conflicts and chaotic situations. Which make our unity in diversity even more precious as we view it in the context of our troubled past. These include the period of ethnic wars and conflicts in the 18th century; the Confrontation conflict prior to the formation of Malaysia; and, the Communist insurgency shortly after Malaysia was formed.

We have overcome these uncertain times and we have emerged triumphant over the conflicts and chaos that threatened our social fabric.

Today's generation of Sarawakians and those coming after us do not have any inkling of the troubled times our nation went through to achieve unity in our society. And so, there is a risk that we may take the unity and harmony that we enjoy in our midst for granted.

This immersive theatre production is a means for us to inspire today's young generation of Sarawakians to treasure and safeguard this precious social asset that we have. The immersive production will also bring home the message that unity and the values that we hold dear as a society as the strong foundations for us to achieve and reach our destiny as a prosperous, progressive and inclusive society.

This activity will go beyond bringing our different ethnic groups together. This activity will seek to portray how the spirit of unity is demonstrated in the way we care to bring onto the mainstream of society those groups which have often been marginalised and are left in the fringes. We will showcase how the attention that we give to these groups and individuals make up for a stronger Sarawak society united by its values of respect, care and compassion for others.

I express my appreciation to all our partners and sponsors that helped us organise this event. This collaborative effort in staging this immersive play is a great example of our whole-of-society approach in preserving our unity and strengthening our society's core values.

Thank you for your participation and providing the necessary resources to carry out this activity.

Datuk Amar Haji Mohamad Abu Bakar Bin Marzuki Sarawak State Secretary

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